

Study on Green Development Path of Southern Shaanxi Characteristic Industry under the Strategy of Rural Revitalization

Baoguo Yang

Marxism College Xijing University, Xi'an, Shaanxi, China

Keywords: Rural Revitalization Strategy, South Shaanxi Characteristic Industry, Green Development Path.

Abstract: The development of characteristic industries in southern Shaanxi has always been the focus of our country. Because there are 94% areas to be developed in southern Shaanxi, it is urgent to realize the green development of characteristic industries in southern Shaanxi. On the whole, this paper briefly analyzes the green development goal of characteristic industries in southern Shaanxi under the strategy of rural revitalization, and further speeds up the green development speed of characteristic industries in southern Shaanxi by perfecting the evaluation mechanism of green development, setting up compensation institutions for ecological construction, vigorously developing green ecological products, deeply developing green science and technology in southern Shaanxi, and implementing green development guarantee system.

1. Introduction

In order to improve the economic level of southern Shaanxi and realize the effective protection of ecological environment, it is necessary to carry out green development activities with the help of the present situation of characteristic industries in southern Shaanxi, so as to ensure that the southern Shaanxi region can further realize the win-win goal under the strategy of rural revitalization. The concept of green development plays an important role in promoting industry efficiency and production level. Therefore, we should pay more attention to the practical effect of rural green development in southern Shaanxi, so as to promote the long-term development of southern Shaanxi.

2. Green Development Goal of South Shaanxi Characteristic Industry under the Strategy of Rural Revitalization

2.1. Development of Rural Ecological Industries

Rural economic level has always been the top priority in the process of national economic development. Only when the rural economy has been effectively promoted can the overall economic level of our country show a good trend. General Secretary Xi Jinping put forward the implementation of the strategy of rural revitalization in the report of the Nineteenth National Congress of the Party, so as to promote the work process of agriculture, rural areas and farmers in the new period, and ensure that the countryside can achieve the strategic deployment goals of "industrial prosperity, rural civilization, rich life, ecological livability" and so on.

In fact, the strategy of rural revitalization is a complex and arduous task. Especially for the backward rural economy in southern Shaanxi, it needs to further implement ecological industry in order to realize green development under the strategy of rural revitalization, such as through demolition and other ways to protect the local landscape, which can also avoid the rural agricultural development stage by the pressure of water pollution and affect the rural economic level. At the same time, the southern Shaanxi region can also focus on tourism according to the local high-quality mountain forest water sources, so as to promote the development of the local economy.

2.2. Changing Traditional Development Patterns

Rural areas in southern Shaanxi need to break the development mode of traditional industries and allocate rural resources reasonably in order to provide sufficient development space for green development. For example, industrial parks can be established in exploitable areas according to local ecological resources, thus providing important research sites for ecological projects studied in undeveloped areas. This kind of centralized production can meet the development needs of the local ecological areas, but also can bring a strong protective effect on the environment, which can help the rural areas in southern Shaanxi to produce new development power.

2.3. Industrial Transformation and Transformation

In order to realize the green development of the characteristic industries in southern Shaanxi under the strategy of rural revitalization, we should change the traditional development mode actively and bring the transformation power to the development of the traditional industries with the help of high and new technology, so as to broaden the green development space. For example, new clean technology can be introduced in the production of non-ferrous metals and materials in traditional industries, so as to improve the technological level of traditional industries, avoid consuming more resources and bring damage to the environment.

2.4. Comprehensive Control of Environmental Pollution

Under the strategy of rural revitalization, the characteristic industries in southern Shaanxi need to do a good job of environmental pollution control when they realize the goal of green development, and force the closure of local polluting enterprises, and properly treat the waste water and waste produced in the production of enterprises, so as to avoid the local ecological environment being affected by the relevant enterprises to hinder the implementation of green development goals.

3. Green Development Path of Southern Shaanxi Characteristic Industry under the Strategy of Rural Revitalization

3.1. Improved Green Development Assessment Mechanism

Under the strategy of rural revitalization, the green development of the characteristic industry in southern Shaanxi needs the corresponding evaluation mechanism to ensure the smooth implementation of the concept of green development.

First of all, the southern Shaanxi region needs to do a good job of investigating natural resources assets with the strong support of the government, and draw up a balance sheet of natural resources according to the actual situation, set up a special assessment system according to the distribution of natural resources in each region, and manage the responsible persons of each region accordingly, so that they can take on major environmental protection functions, so as to effectively realize the rational protection of natural resources[1].

Secondly, the rural areas of southern Shaanxi should regulate the sewage discharge of industrial enterprises, such as setting up market transactions and carbon emission quotas to ensure that industrial enterprises can improve their own economic benefits while not having a greater impact on the environment. In addition, it is necessary to maintain close contact with pollution control institutions when promoting green development, so that the characteristic industries in southern Shaanxi have a solid backing in the process of development.

Finally, the rural areas in southern Shaanxi should focus on the promotion of ecological engineering construction projects, control the pollution indicators produced by various enterprises within the standard range, once the pollution of enterprises is too serious, they should be ordered to rectify or close directly, so as to ensure that the pollutant content released during the industrial development period conforms to the national environmental assessment standard.

3.2. Establishment of Compensation Institutions for Ecological Construction

The ecological construction compensation organization is the key research base for realizing the

green development of the characteristic industry in southern Shaanxi, so it is necessary to add the ecological construction compensation organization according to the actual situation, so that it can lay a solid foundation for the rural strategic revitalization cause.

Taking the key research base of Shaanxi philosophy and social sciences as an example, it is mainly a green development research center based on Shaanxi University of Technology. Now it contains 22 full-time personnel, and is involved in the research work of rural green development in southern Shaanxi with institutions such as the Institute of Green Circular Industry Development in Southern Shaanxi. In this research center, we always take green development as the core, pay attention to the global ecological environment problem and rural poverty alleviation and prosperity. At the same time, it also focuses on scientific research talents, academic exchanges and other aspects of research matters, combined with the ecological compensation cases in southern Shaanxi and the development trend of various units to ensure that the southern Shaanxi characteristic industry green development road to provide an important reference basis. Therefore, on this basis, if the characteristic industries in southern Shaanxi want to truly achieve the goal of green development, they should actively set up ecological compensation construction institutions to solve the current difficulties encountered in the process of green development[2].

3.3. Development of Green Eco-Products

In order to realize green development, the characteristic industries in southern Shaanxi should develop green ecological products on the basis of traditional industrial structure, which will bring great help to the future development of rural enterprises. The specific methods are as follows :(1) focus on the development of ecotourism products, through the natural resources of southern Shaanxi to provide a new development direction for the tourism industry, and provide it with supporting tourism services. At the same time, it is necessary to establish a variety of tourist bases, and provide tourists with unique cuisine, so that tourists can deeply understand the folk culture of southern Shaanxi. In addition, in order to achieve green development, southern Shaanxi should also pay full attention to the experience needs of tourists in the development of cultural products, provide them with special tourism services, and also arrange interpreters for them, which can not only help the idle people in rural areas of southern Shaanxi to solve their livelihood problems, but also let tourists appreciate the characteristic culture of southern Shaanxi, so as to increase the popularity of rural tourist sites in southern Shaanxi[3].

3.4. Deep R & D of Green Technology in Southern Shaanxi

The research and development of green technology can also help the characteristic industry of southern Shaanxi to further realize green development. (1) For green manufacturing enterprises, the relevant government should implement preferential policies such as tax reduction, so that green technology enterprises can have more sufficient funds for scientific and technological innovation, which can also ensure their stable and long-term development among the large number of township enterprises ;(2) government departments need to increase investment in scientific and technological innovation funds, appropriate subsidies according to the operation of township enterprises, so that they can generate greater power in green science and technology research and development work ;(3) The township government needs to focus on improving the efficiency of R & D in green science and technology, for example, by optimizing the allocation of scientific and technological resources, so as to further improve the R & D level of green technology R & D projects by green industry enterprises with the support of the government.

3.5. Implementation of the Green Development Guarantee System

In order to ensure the green development of the characteristic industries in southern Shaanxi under the strategy of rural revitalization, we should take the legal system as an important guarantee to strengthen the green development consciousness of rural enterprises in southern Shaanxi, so that enterprise leaders can learn to use the rule of law thinking to view green development matters. In the establishment of law enforcement system, it is necessary to clarify the legal rights of each department and establish the functional departments engaged in green development management

according to the actual situation of each township, so as to provide an important basis for the realization of green development in rural areas in southern Shaanxi. In addition, it is necessary to refine the responsibilities of various departments, such as environmental protection, green science and technology research and development, so as to ensure that the green development goals are in place. At the same time, the law enforcement system of green development can not be completely controlled by the government, and green development enterprises should be actively encouraged to participate in the supervision work, so that rural enterprises in southern Shaanxi can gradually form a green development thinking in the process of government law enforcement and service.

In the stage of green development of characteristic industries in southern Shaanxi, the township government should scientifically formulate the management system so that the strategic goal of rural revitalization can be realized under the guarantee of law. On the one hand, the township government of southern Shaanxi should formulate detailed green development norms in the light of the present situation of township development. On the other hand, the township government should set up a green development assessment system to carefully assess the work behavior of township government personnel, and then let them take the responsibility of green development and put into environmental protection.

4. Conclusion

To sum up, the concept of green development has a great impact on the development of characteristic industries in southern Shaanxi. As we all know, there has always been a big gap between urban and rural development. In order to ensure greater improvement of rural economy, under the strategy of rural revitalization, it is necessary to vigorously promote rural green development industry under the guidance of the concept of green development in combination with the actual situation, so as to promote the rural economy in southern Shaanxi on the basis of not destroying the ecological environment, so as to achieve the strategic development goal of our country and let the characteristic industries in southern Shaanxi provide assistance for the development of the national economy.

References

- [1] Yao, Rong., Huang, Hao. Probe into the Practice of Green Outlook on Development in the Water Source of the Central Line of South-to-North Water Transfer —— Taking Three Cities in Southern Shaanxi as an Example. *New West*, no. 14, pp. 65-66, 2018.
- [2] Wang, Yuan. A Study on Green Development of Traditional Villages in Southern Shaanxi under the Background of Rural Revitalization. Xi'an University of Architectural Science and Technology, 2018.
- [3] Zhang, Zhenming. Carry out the spirit of 19th CPC National Congress and push forward the green development of Longnan. *Longnan Daily* , no. 004, pp. 2017.